



Intelligent Advisory Portfolios

# NS ETHICAL ADVISORY PORTFOLIO

### ► What is NS Ethical Advisory Portfolio?

A unique theme-based portfolio which refrains from investing in those companies which may be against moral, social, religious or environmental beliefs of investors.



### ► Investment Universe, Process & Strategy

- The portfolio is a long only portfolio. It is based on S&P BSE 500 Shariah Index Constituents which is one of the Ethical Universe in Indian Equity market
- Stock Selection Method is Based on Investment Framework of ‘Growth in Value’ and ‘Principle of Linearity’ and rigorously research on 5Ms process visualizing - Market, Management, Moat, Financial Model and Multiples
- The portfolio will consist of 15-25 stocks with Maximum Weight on any one stock will be 15%

## USP

- Invests in companies that are part of S&P BSE 500 Shariah Index constituting of companies that conducts business in socio-responsible ways.
- Rigorous research on 5Ms process visualizing - Market, Management, Moat, Financial Model and Multiples.
- Multicap portfolio.

### ► Rebalancing Strategy

- Rebalancing as per changes in the S&P BSE 500 Shariah Index.
- Portfolio companies rigorously tracked for risk and reward on fundamental research basis.
- Based on Investment thesis and Rebalancing methodology, appropriate restructuring in the portfolio is done.

### ► For Whom?

- The portfolio is best suited for investors who wish to invest into companies that conduct business in socio- responsible ways.

### ► Basic Details

**NO OF STOCKS**  
15-25

**BENCHMARK**  
S&P BSE 500  
Shariah Index

**RISK**  
Aggressive

**TIME FRAME**  
5 years

**RIA**  
Narnolia Investment Advisors Pvt. Ltd.

# Top Stock Holding

CUMMINSIND

ABB





RATNAMANI

TCS




NH

The securities quoted are for illustration only and are not recommendatory

## SIP

-  **Option:** Systematic investment on Dates {1,8,18,22}
-  **Top Up:** Investment will be done in LUMP SUM MODE
-  **Subscription mode:** Upfront Subscription
-  **Withdrawal:** Full

## LUMP SUM

-  **Option:** One Time Investment
-  **Subscription mode:** Upfront Subscription
-  **Withdrawal:** Full or Partial

## Charges of NS ETHICAL ADVISORY PORTFOLIO Subscription

### Upfront Subscription

- RIA Charges** : 2% p.a (Chargeable Half Yearly at 1% upfront for 6 months on daily average AUA)
- Brokerage** : 0.50% + statutory costs

## How to subscribe to NS ETHICAL ADVISORY PORTFOLIO Subscription through MOFSL?

- Step 1:** Log in to Motilal Oswal App → From Main menu select Intelligent Advisory Portfolios from Investment Offerings  
Log in to Motilal Oswal Web → Select Intelligent Advisory Portfolio
- Step 2:** Select Intelligent Advisory Products →  
Select **NS ETHICAL ADVISORY PORTFOLIO**
- Step 3:** Select Lumpsum
- Step 4:** Complete KYC & Risk profiler
- Step 5:** Select Subscription Model
- Step 6:** RIA Generate Advise
- Step 7:** You give consent & Invest Portfolio

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For more information, email us - [iapquery@motilaloswal.com](mailto:iapquery@motilaloswal.com)



Narnolia®

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