Intelligent Advisory Portfolios

Alpha Bluechip

What is Alpha Bluechip?

Alpha Bluechip is an unconstrained, concentrated portfolio of companies across different sectors and market capitalizations. A high quality growth portfolio which intends to generate superior risk adjusted returns.

Key Features

- Investment in companies with strong business moat and formidable competitive edge.
- Includes businesses which are time tested and companies which have seen multiple cycles.
- Selection of companies with robust growth, superior RoCE & strong cash flows toensure a **"High Quality Growth Portfolio with Moderate Risk"**

Investment Universe, Process & Strategy

- **Defined investment universe to include companies with good quality businesses, strong track record and corporate governance**
- **Confluence of Sector/Company research; Regular expert/ management interaction**
- **Portfolio Construction based on ideas on bottoms up basis**
- **Zero tolerance to Quality risk; Minimize Price/Volatility & Liquidity risk**

USP

Investment in companies with Sustainable Quality Growth to ensure compounded returns

Low Mortality Portfolio

Rebalancing Strategy

- Change in the outlook on business growth
- New idea generation

For Whom?

Investors with a aggressive risk appetite and an investment horizon of minimum 3-5 years

Basic Details

NO. OF STOCKS	BENCHMARK	RISK	TIME FRAME	RIA
20-25	Nifty 200	Aggressive	3-5 years	Renaissance Smart Tech Pvt. Ltd.

Registration granted by SEBI, membership of BASL and certification from NISM in no way guarantee performance of the intermediary or provide any assurance of returns to investors.

RIA offered by Renaissance Smart Tech Private Limited

Investments in securities market are subject to market risks, read all the related documents carefully before investing.

Top Stock Holding

- Bharti Airtel
- ICICI Bank Ltd
- Larsen & Toubro Ltd
- HDFC Bank
- Sun Pharmaceutical Industries Ltd

The securities quoted are for illustration only and are not recommendatory

LUMP SUM

Option: One Time Investment

Subscription mode: Upfront Subscription

Withdrawal: Full or Partial

Charges of Alpha Bluechip Subscription

Upfront Subscription

RIA Charges: 2%p.a (Chargeable half yearly for 6 months on daily average AuA)

Brokerage*: 0.50% + statutory costs

*Charged by MOFSL

How to subscribe to Charges of Alpha Bluechip Subscription through MOFSL?

Step 1: Log in to Motilal Oswal App → Select Intelligent Advisory Portfolio → Under investment offerings from the hamburger menu

Log in to Motilal Oswal Web → Visit www.motilaloswal.com → Login to Trade → help me invest → Select Intelligent Advisory Portfolio

Step 2: Select **Alpha Bluechip**

Step 3: Select Lumpsum

Step 4: Complete KYC & Risk profiler

Step 5: Select Subscription Model

Step 6: RIA Generates Advice

Step 7: You give consent & Invest In Portfolio

View Video

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For more information, email us - iapquery@motilaloswal.com

IAP Intelligent Advisory Portfolios | MOTILAL OSWAL WEALTH MANAGEMENT | Renaissance INVESTMENT ADVISORS

Motilal Oswal Financial Services Limited (MOFSL)* Member of NSE, BSE, MCX, NCDEX CIN No.: L67190MH2005PLC153397

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